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Books and movies are like apples and oranges...they both are fruits, but taste completely different. – Stephen King



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L.S. RAHEJA COLLEGE OF ARTS & COMMERCE MUMBAI



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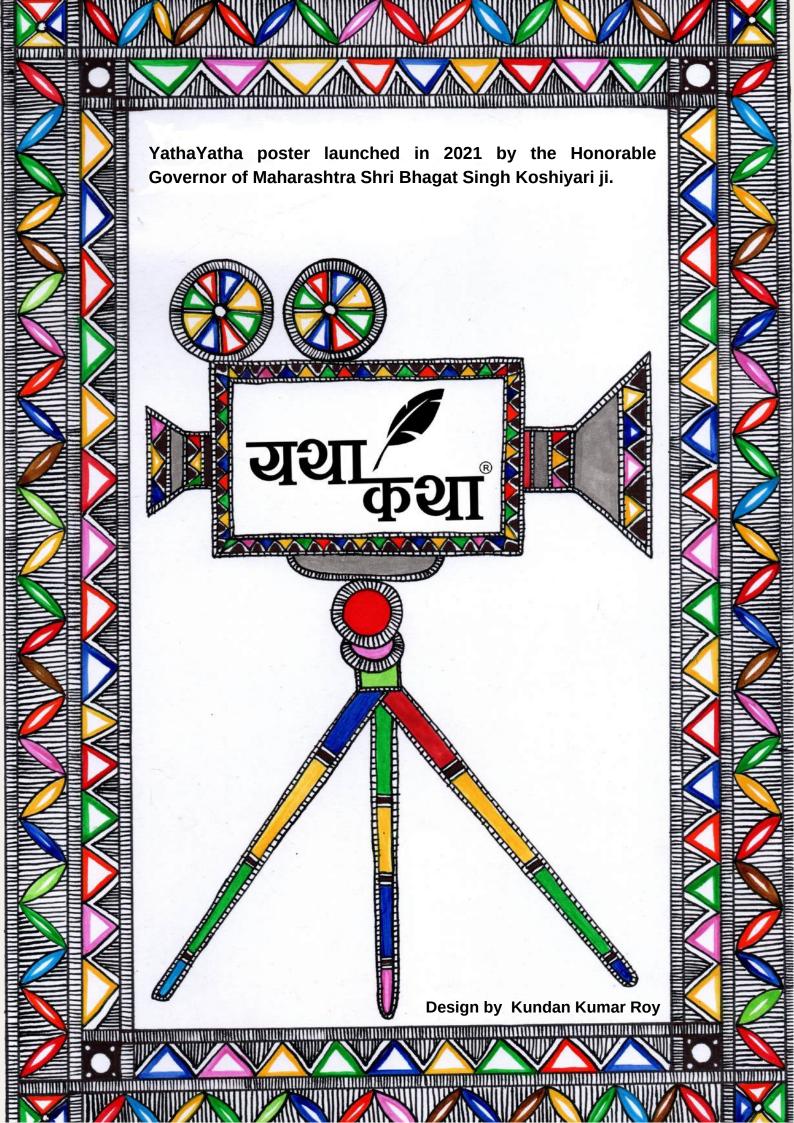




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YATHAKATHA MEMENTOS



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BHAGAT SINGH KOSHYARI GOVERNOR OF MAHARASHTRA 10 December 2021

MESSAGE

I had the honour of attending the Closing Ceremony of the first ever 'YathaKatha International Film & Literature Festival' (YKIFLF) in Mumbai on 28th November 2021.

It was really nice to see the Founder of YathaKatha Ms Charu Sharma having created an excellent platform for filmmakers and literary personalities to share and discuss their work in front of masters in the fields. I was pleased to note that YKIFLF showcased more than 35 films from national and international domains along with a series of panel discussions on cinema and literature. I was pleased to note that the festival laid thrust on the significance of language, especially Hindi and Sanskrit literature, creative writing in cinema, book adaptation process, women's perspective and contribution in storytelling, LGBTQ role in the context of cinema and literature and many more.

I have no doubt in my mind that the Festival will grow in popularity and stature every year. I congratulate YathaKatha and particularly Ms Charu Sharma for organizing the wonderful festival and wish the Festival Godspeed and best wishes.

(Bhagat Singh Koshyari)



Culture House of The Islamic Republic of IRAN Mumbai

Ref: 51/10/341

Date: 12/12/2024

То

Charru Sharma Founder / Director, YathaKatha Private Limited & YathaKatha Festival & Mumbai, Mumbai

Dear Madam

On behalf of the Culture House of the Islamic Republic of IRAN Mumbai, I would like to extend my sincere appreciation to you and YATHA KATHA INTERNATIONAL FILM & LITERATURE FESTIVAL EDITION -3, for organizing such a festival in Mumbai. It is a great pleasure to tell you that Four - days International Film & Literature Festival 2024, was well organized and way beyond our expectations it's a great success we would like to thank and congratulate the entire team who was a part of this grand festival. We are proud to have been a part of this festival which imparts values and cultural exposure.

We wish you every success in the future,

Regard

Mohammad Reza Fazel Director

â +91 22 2283 0130
☑ ichmumbai@gmail.com

https://en.icro.ir/mumbai

Office No. 68, Atlanta Building, 6th Floor, Jamnalal Bajaj Marg, Opposite Maker Chamber V, Nariman Point, Mumbai, 400021, (MAH),India



FROM THE FOUNDER

"Yathakatha, which translates to "the story of stories," seeks to foster an environment where stories—whether told through the lens of a camera or penned into words — can find their place in the world."

As we reflect on the success of the 3rd Yathakatha International Film and Literature Festival, we are filled with a deep sense of gratitude and pride. The festival, which has now become a significant cultural event, was a vibrant celebration of creativity, storytelling, and the powerful fusion of film and literature.

This year's festival was an extraordinary gathering of diverse voices, each contributing to a global conversation through their films, books, and shared experiences. From captivating screenings to thought-provoking literary discussions, we were reminded of the transformative power of art in shaping our world and connecting us beyond borders.

The Yathakatha Festival is more than just a platform for showcasing talent; it is a space for collaboration, discovery, and the exchange of diverse perspectives. The festival is a testament to the power of storytelling, reminding us of its ability to evoke change, promote empathy, and provide deeper insight into the human condition.

The success of this year's festival is a testament to the continued importance of fostering cultural exchange and supporting the creative minds that push boundaries in both literature and cinema. We hope that the memories, insights, and inspirations shared here will continue to resonate and inspire long after the festival's closing.

Thank you to all the filmmakers, writers, authors, artists, and attendees who made the 3rd Yathakatha Festival a truly memorable event. We look forward to the continued journey of celebrating stories that touch hearts, challenge minds, and unite us in our shared human experience.

With sincere appreciation,

Trang

CHARU SHARMA FOUNDER YKIFLF



FROM THE FESTIVAL DIRECTOR

The idea behind YathaKatha is to create a space where various forms of storytelling, from audio-visual medium to the written word, can be shared and celebrated to create impact, provoke thought, and leave lasting impressions.

The 3rd YathaKatha International Film and Literature Festival provided a platform for filmmakers, writers, and artists from across the globe to share their stories, explore new narratives, and engage with audiences in meaningful ways. Through its carefully curated selection of films, discussions, and literary works, Yathakatha allowed participants to immerse themselves in a world of diverse voices, each telling stories that reflect the complexities of human experience.

This year's festival marked a significant milestone, solidifying its place as a key cultural event. This milestone is not just a celebration of the event itself, but a recognition of the collective effort, passion, and creativity that went into making it such a memorable experience. It is also a testament to the powerful fusion of film and literature, two forms of expression that have the ability to transcend boundaries and connect people from all walks of life.

We are immensely proud of the vibrant community that gathered to celebrate the art of filmmaking and storytelling and the invaluable connections made during the festival. The exchange of ideas, the inspiration ignited by each film and piece of literature, and the shared passion for storytelling made this year's event a resounding success.

We are deeply thankful to everyone—filmmakers, writers, artists, and attendees whose contributions helped bring this vision to life, and we take great pride in the impact it has had on fostering an environment where stories, in all their forms, can find their rightful place in the world. As we look ahead to the future, a profound sense of gratitude and pride fills our hearts and excites us to continue this incredible journey of celebrating stories that connects us all, transcending boundaries and uniting us in our shared human experience.

With sincere appreciation,

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DR MOHAN DAS FESTIVAL DIRECTOR YKIFLF

YathaKatha International Film & Literature Festival is a beautiful initiative started by Charu Sharma and her team and these kinds of collaborative efforts needs to be organized time to time for the sake of our cultural growth and upcoming generations.

SHRI BHAGAT SINGH KOSHYARI FORMER GOVERNOR OF MAHARASHTRA

YathaKatha, my heartfelt thanks for the award you have given me... recognition of this kind is always welcome and helpful to a writer whether he is a young one or a middle age writer or an elderly one like me. So thankyou very much... It encourages me, it gives me the desire to go on writing, to please many readers and my blessings there for all of you... good luck... good reading ... good writing!

SIR RUSKIN BOND AUTHOR

It is indeed a great pleasure to present in person today at the inauguration ceremony of the YathaKatha Film and Literature Festival... I am here at the first edition of YathaKatha and I wish there will be more editions of the festival and I will be there too.

MR. FRANCIS PARADIS DIRECTOR QUÉBEC CONSULATE MUMBAI

It is very emotional after watching Israeli film at YathaKatha Festival and I am going back home with a lot of thoughts and i think we have to continue spread International environment to understand little bit more from each one of us because film industry connects people eventually. Thank you very much for the invitation. I am touched to be here.

MR. KOBBI SHOSHANI CONSUL GENERAL OF ISREAL MUMBAI









First of all big applause for Charu Sharma and team YathaKatha Festival for organizing this event... it has given a platform to filmmakers and authors. This is a historical event and it will create milestone in coming decades. Hats off to YathaKatha Festival team.

DR. SMITA DOLAS (SOMANE) I.R.S COMMISSIONER MUMBAI

I extremely appreciate the team YathaKatha Festival and Madam Charu Sharma to organise such a beautiful film and literature festival and I wish it will grow in future editions as well. Thank you so much for giving me this opportunity to be a part of this festival.

MOHAMMAD REZA FAZEL DIRECTOR CULTURE HOUSE OF IRAN MUMBAI

I am happy and honored to be a part of YKIFLF. I never judge a film but try to read it with sincerity and accuracy. word depends on pictures and pictures depend on words and for this reason, I appreciate this initiative which helps to build up a new prospective.

HAMID BENMARA ALGERIAN FILMMAKER

Team YathaKatha and especially Charu Sharma is doing a commendable job to boost and bring forward a platform for budding authors & filmmakers... i am sure she mush have spent a lot of time and energy and that's whey this festival is in its 3rd year and i wish many more editions of YathaKatha Festival DHEERAJ KUMAR

ACTOR | PRODUCER | DIRECTOR, BOLLYWOOD









14

Many many congratulations to YathaKatha Festival... I liked the name "YathaKatha".... they have started a very good initiative...I am very happy to be a part of this, though it is just the beginning and i hope it will grow in near future.

REKHA BHARADWAJ PLAYBACK SINGER

I would like to say that it is indeed a entertaining and fruitful event because the panels are very engaging and even audience was able to share their thoughts and most importantly the youth of our country is engaging in such kind of festival and I wish that this kind of events should be there and I am saying this with my experiences.

ANUP JALOTA SINGER & MUSICIAN

Well the very interesting fact is that literature and films come together is a very important combination because most of us don't realize that the good films come from good literature. If we keep this combination going, if every filmmaker keeps this in his head that good literature makes good cinema... we will be making better films.

ANANT MAHADEVAN ACTOR & SCREENWRITER

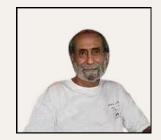
Fantastic, unbelievable... i can't imagine such a huge work... the Himalayan work, I call it... being done with this festival... i am amused to see the scale of the festival and I salute to the team YathaKatha Festival for such great initiative, It was long due or should I say much needed event.

AABID SURTI PAINTER | AUTHOR | CARTOONIST | ENVIRONMENTALIST









First of all, its wonderful being here, I am enjoying the whole festival. Our ambassador was here for my film and its really great to have my film screen here at YathaKatha Festival. The team is very hospitable and thank you India and team YathaKatha for having me here at 3rd YKIFLF.

HOWARD RYPP FILMMAKER ISRAEL

I liked this festival because it encases literature and cinema and it is something very attractive and interesting when you have literature and cinema couple together because people understands films but they have forgotten literature and many people from literature think that films are to down market, so i think there should be more festivals like this kind... and I loved being part of YathaKatha...

AMIT BEHL ACTOR

The way festival is being organized, it is truly fantastic. I had my panel on dance in Bollywood and before that there was a music panel going on... the way a festival should be, it is like that. So i enjoyed it and i hope everybody present here felt the same. All the best to team and organizers.

SANDIP SOPARRKAR CHOREOGRAPHER & ACTOR

Firstly thank you for having me here at YKIFLF... art, cinema, literature all under one roof... we cannot ask for more. But truly it is a fantastic event. My film got award here and I wish to have more editions of YathaKatha Festival in coming years. Thank you and congratulations to all the winners and organizers.

SHARAD MALHOTRA ACTOR BOLLYWOOD









I think its a great idea to have literature and films in same festival... it makes a lot of sense because stories are often told via books than made into films these days. So its always good to have multiple voices and transfer it to films. So yeah, its good to have both together.

ANJALI BHUSHAN NUGYAL FILMMAKER

I am associated with the festival since it's starting and it is such a unique and beautiful concept to fetch literature and films together. I wanted to say that the panels are much more interesting than Mami Film Festival here. I congratulate the team Yathakatha Festival.

KAMAL SWAROOP SCREENWRITER & DIRECTOR

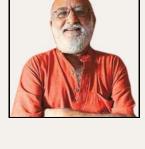
A big congratulations on the wonderful initiative. It's heartening to see all those many ideations - random and structured - taking first baby steps towards creating a confluence of minds and arts for some meaningful socio-cultural Chintan and Manthan.

DR. PIYUSH ROY AUTHOR, FILMMAKER & DEAN - LIBERAL ARTS RV UNIVERSITY, BANGALORE

First of all I am grateful to YathaKatha and it is true that this is the start but the start is the most difficult thing to do... and that is the reason why we decided to partner with and the best thing is that you have engaged youth in this because it is very very important to inform them about our culture.

SANJAY TANDON FOUNDER & CHAIRMAN ISAMRA









This is a very unique concept of bringing films and literature

together because this way you expand the arena of a festival and attract more n more people. Secondly this is interesting to watch people discuss their difficulties while riding the one or both the boats... so I wish the team a great success and looking forward to having more n more editions of this festival

HARRIS W FREEDMAN AUTHOR, SCREENWRITER & DIRECTOR

COMMENDATION

I love this YathaKatha Festival... I think there is lot of energy, lot of enthusiasm and there is lot of thinking behind this event and it creates a wonderful environment especially for the youth wherein they can learn a lot of things from the panels being held here and there are opportunities to meet several masters of their crafts... and YathaKatha bring all that under one roof so Its great to be here.

BRAHMANAND S SIINGH NATIONAL AWARD WINNER FILMMAKER

I have amazing experience being here at YathaKatha Festival though i am writing films since last 30 years or so but it's always joyful to be among people and share your thoughts. I wish it become a regular feature because this is very important subject - cinema and literature and it should be discussed more n more.

KAMLESH PANDEY SCREEN WRITER

Its always a pleasure to come to YathaKatha Festival and beyond that its always good to be among students and youngsters. Thank you so much YathaKatha for having me here.

RAHIL NADIADWALA WRITER & DIRECTOR













EDITION 3

28 Nov. - 01 Dec. 2024 <u>Highlights</u>

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COUNTRY SHOWCASE PARTNER: IRAN AT 3RD YKIFLF

Iran was proudly featured as the Country Showcase Partner at the 3rd Yathakatha International Film & Literature Festival, highlighting its rich cultural heritage and artistic achievements.

Mohammad Reza Fazel, Director of the Iran Culture House, Mumbai, attended the festival as the Guest of Honour, where he expressed his admiration for the festival's role in promoting cultural exchange and fostering dialogue between different nations.

His presence underscored the importance of artistic collaboration and mutual understanding in today's globalized world. Fazel's participation also highlighted the significance of Iranian filmmakers and writers, whose works continue to gain international recognition, and celebrated the role of festivals like Yathakatha in showcasing diverse global voices.



Culture House of the Islamic Republic of Iran Mumbai



Mohammad Reza Fazel Director Culture House Of Iran, Mumbai attended the 3rd YathaKatha International Film & Literature Festival as Guest Of Honour and watched the nominated Irani films and shared his thoughts about YKIFLF and his association for the same.

SPECIAL FOCUS: IRANIAN FILMS AT 3RD YKIFLF

Iran being the "Country Showcase Partner" at the 3rd Yathakatha International Film & Literature Festival indicates that Iran will have a central role in presenting its rich cultural heritage, literary traditions, and cinematic achievements at the festival. This designation allows Iran to highlight its contributions to the arts, showcasing Iranian filmmakers, writers, and artists, as well as exploring themes that resonate with both its national identity and global perspectives.

The Yathakatha International Film & Literature Festival, known for promoting cultural exchange through film and literature, provided a platform for Iranian cinema and literature to be shared with an international audience. This partnership allowed Iran to feature works from renowned Iranian directors, writers, and artists, potentially offering screenings, panel discussions, book readings, and other cultural exhibitions.

This collaboration emphasizes Iran's commitment to promoting its cultural expressions globally and provides an opportunity for meaningful dialogue with participants from other countries in the context of film and literature. Through this partnership, the festival had also deepen cultural understanding and broaden the scope for artistic collaboration between Iran and the international community.



SPECIAL FEATURE: ISRAELI FILMS AT 3RD YKIFLF

Mr. Kobbi Shishoni, the Consul General of Israel in Mumbai Sir Kobbi Shoshani attended the 3rd YathaKatha International Film & Literature Festival and played a key role in encouraging Israeli filmmakers to continue exploring new creative horizons. Israeli films and literature offer a rich reflection of the country's diverse cultural, political, and social landscapes. Israeli cinema serve as vital tools for understanding the complexities of life in Israel and its place in the world.

In his address, Mr. Shoshani expressed his pride in the artistic talents emerging from Israel and congratulated the Yathakatha team and organizers for their outstanding efforts in fostering a platform for cross-cultural dialogue and artistic exchange. His presence at the event further solidified the importance of international collaboration in the world of film and literature.



Mr. Kobbi Shoshani Consulate General of Israel in Mumbai attended the 3rd YathaKatha International Film & Literature Festival. He watched the nominated Israeli films and shared his thoughts about YKIFLF. His presence was a great surprise but it was also a wonderful thing that the way he is supporting his people in all possible ways.

ISRAELI FILMS: SCREENINGS & TALKS AT 3RD YKIFLF

Israel received a special mention at the 3rd Yathakatha International Film and Literature Festival, recognizing its remarkable contribution to the world of cinema and literature.

This acknowledgment highlights the country's thriving artistic scene, where filmmakers and writers continue to push boundaries with innovative storytelling, rich cultural narratives, and thought-provoking themes.

Israel's participation at the yathakatha festival reflects its commitment to showcasing diverse perspectives and fostering global dialogue through the arts. The recognition at Yathakatha serves as a testament to the growing influence of Israeli cinema and literature on the international stage.





Mr. Kobbi Shoshani Consulate General of Israel in Mumbai attended the 3rd YathaKatha International Film & Literature Festival. He watched the nominated Israeli films and shared his thoughts about YKIFLF.

SPECIAL HONOURS & AWARDS AT 3RD YKIFLF

The Yathakatha International Film & Literature Festival is renowned for its dedication to preserving and recognizing diverse cultures, languages, and heritage from around the world. By providing a platform for filmmakers, writers, and artists, the festival plays a pivotal role in showcasing the richness of global traditions and fostering a deeper understanding of different cultural expressions.

Through its screenings, literary sessions, and cultural showcases, Yathakatha celebrates the significance of storytelling in preserving historical narratives, languages, and customs. This commitment to cultural preservation makes the festival an essential space for promoting intercultural dialogue and ensuring that the unique voices of various communities continue to resonate on the global stage.





Special Honours - Rajbhasha Shikhar Samman, Mathili Bhasha Samman, Advertising Partner & Venue Support Mementos presented by our prestigious guests Ms Smita Somane (IRS Commissioner Mumbai) Mr. Dheeraj Kumar (Actor, Producer & Director Bollywood) & Mr. Mohammad Reza Fazel (Directot Iran Culture House Mumbai)











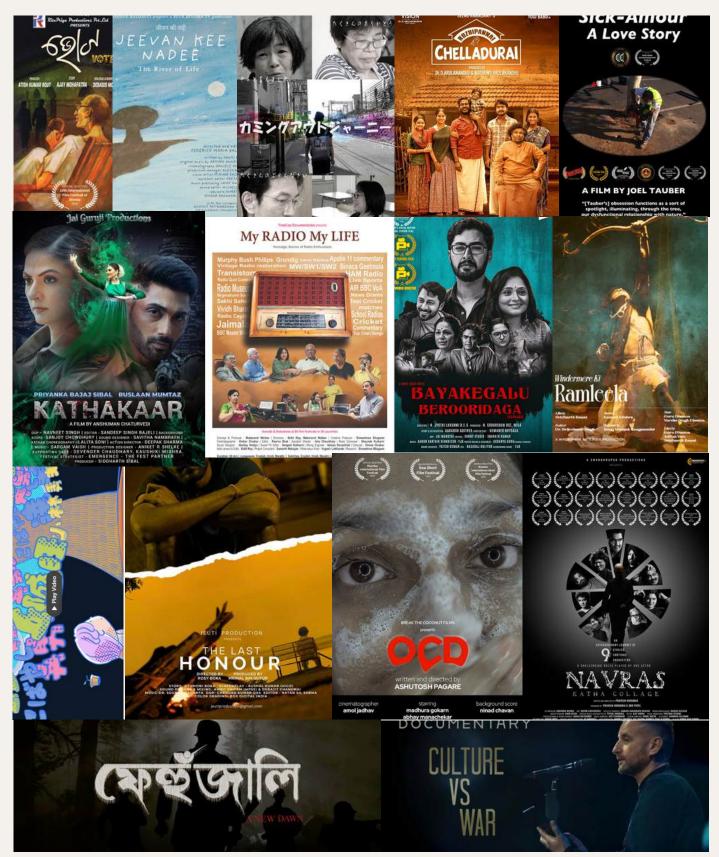


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FILMS FROM ANOTHER NATIONS AT 3RD YKIFLF



3rd Yathakatha International Film & Literature Festival witnessed over 179 entries from more than 20 countries, including Iran, Israel, Ukraine, Italy, Japan and India with a selection of films from genres such as drama, documentary, and experimental cinema, animation, Igbtq, films on social issues, short films and student films etc.

LITERATURE PARTICIPATION AT 3RD YKIFLF



The festival likely focuses on giving a platform to underrepresented voices, whether they belong to marginalized communities or emerging filmmakers and authors. It could involve encouraging these voices to share their perspectives and challenge mainstream narratives, helping to create more inclusive and diverse platforms in the cultural and creative industries.

Additionally, YathaKatha Festival foster dialogue between different artistic forms, allowing for deeper connections between literature and cinema, exploring how themes and narratives transition from the written word to the screen. As cultural hubs, these festivals enrich communities by promoting the exchange of ideas, celebrating global storytelling traditions, and offering a space for reflection on societal issues through art.

3RD YKIFLF - POSTER LAUNCH

3rd Yathakatha International Film & Literature Festival had a poster launch to highlight its theme, "Connecting Cultures, Celebrating Stories, Empowering Voices" emphasizes the power of storytelling and the importance of cultural exchange through both films and literature.

The festival aims to bridge cultural divides by showcasing diverse narratives, allowing people from different backgrounds to share their unique traditions, values, and perspectives. This aspect highlights the global nature of the festival, where cultures from various regions come together to find common ground. Our long term purpose is to collaborate the artistic legacy of India and bring it to the world stage where it can be serve effectively.





During the launch, festival organizer Charu Sharma, festival director Dr. Mohan Das, Iran Culture House Director Mohammad Reza Fazel, Actress Priya Sibal, Actor Girish Thapar, Crown Prince Manvendra Singh Gohil etc come together to unveil the poster, accompanied by speeches and a short presentation that highlights the festival's significance. The poster launch served the symbolic start to the countdown leading up to the festival itself, generating buzz and excitement in both the industry and the public.



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PANELS' & KEYNOTE SESSIONS AT 3RD YKIFLF

At the 3rd Yathakatha International Film & Literature Festival, the panels provided a platform for engaging discussions on pressing social issues and contemporary topics from Changing face of metro crime in Mumbai, How LGBTQ+ Issues in India needs to be addressed, Is animation other medium for filmmaking?, Youth music & copyright, Authors' Roundtable on the topic of Do we still have colonial mindset when recognizing good literature, The difference between legacy media vs social media, Journey from bullet points to a story, Rise of the independent music in India, Building worlds, weaving plots: the art of memorable storytelling, Filmmaking tools & techniques and Effective role of costumes in Indian Cinema were majorly discussed by our celebrities speakers during the four days of festival.



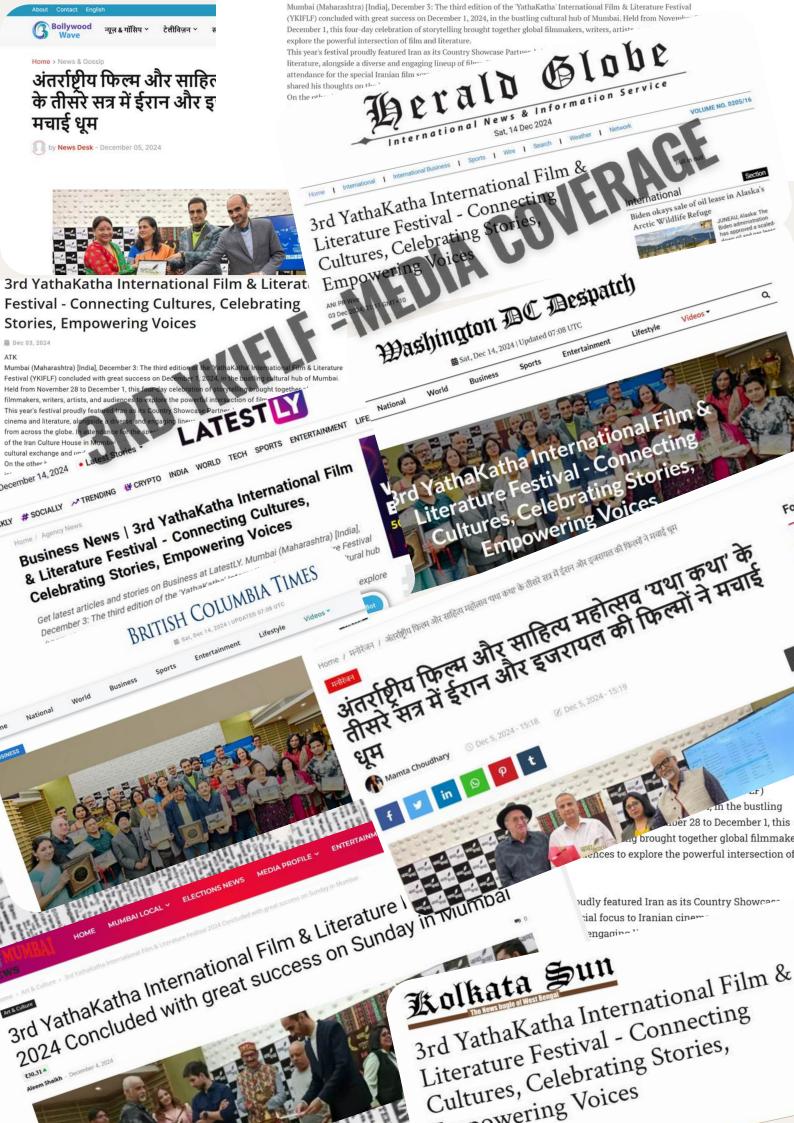
The respected guests speakers were Harish Nambiar Sr. Editor – The Economic Times & Gautam Mengle - Journalist, Manvendra Singh Gohil, Sanjay Tandon, Pratibha Singh Baghel & Brijesh Shandilya – Singer, Mehul Hirani – Animation Expert, Lalitha Ravindran, Lata Gwalani, Kalyani Sardesai, Pratik Satpute, Sesh Damerla (First Forays Literary Agency), Charles Thomson Biharilal – Actor & Anchor (Australia), Brahmanand S Siingh - National Award Winner Filmmaker, Aaman Trikha – Singer, Manjeet Singh Kohli – Screenwriter & Lyricist, Avishek Majumder – Music Composer & Singer, Sidharth Jain - Founder Story Ink & Producer Bollywood, Rahil Nadiadwala - Writer/Director, Lovleen Bains - National Award Winner Costume Designer & Sharib Akhtar - Writer/Actor



3RD YKIFLF - CLOSING/AWARD CEREMONY



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GAMING



EDITION 2

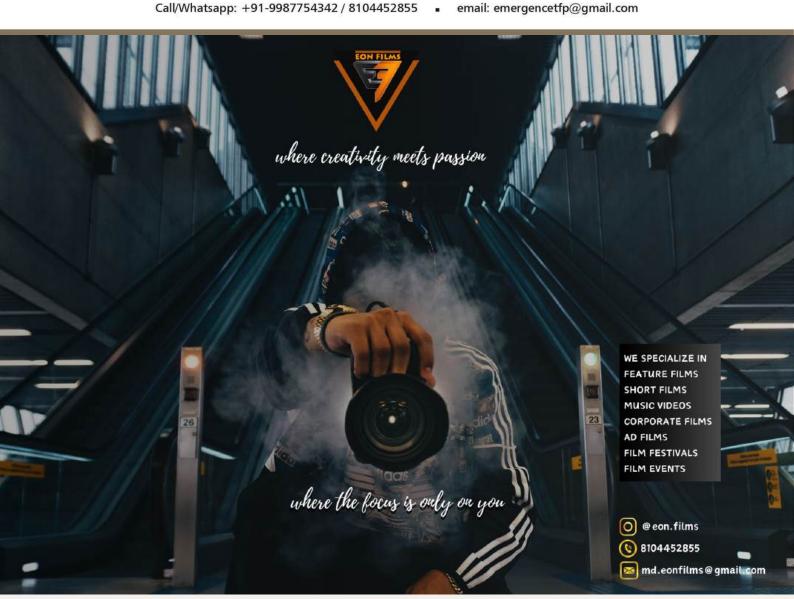
<u>02 - 05 November 2023</u> <u>Highlights</u>

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What do all these film festival logo's have in common?



You can reach them all & more through Emergence: The Fest Partner





2ND YKIFLF - OPENING CEREMONY











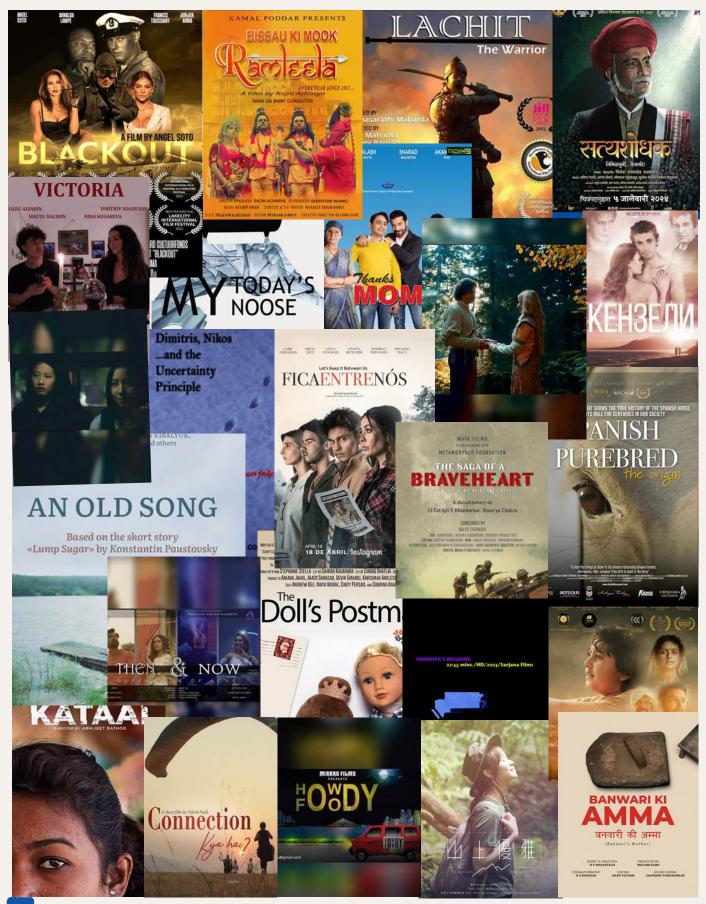






FILMS AT 2ND YKIFLF

At 2nd YKIFLF we received more than 153 entries from more than 40 countries under various categories including feature films, documentary, films based on literature, experimental cinema, animation, LGBT, films on social awareness, short films, student films, web series etc.



LITERATURE AT 2ND YKIFLF

"Literature is the art of discovering something extraordinary about ordinary people, and saying with ordinary words something extraordinary" - this quote certainly justified with our literature participants who wrote these beautiful extraordinary stories of ordinary protagonist in their books and not only won the special honours but the hearts of millions.



Literature is the soul of Yathakatha Festival encapsulates how literature serves as the beating heart of the event. It shapes the festival's essence by inspiring, educating, and uniting people through storytelling and written works.

NARRATIVE REALMS: CINEMA & LITERATURE IN FOCUS AT 2ND YKIFLF



Documentary to Fiction - a Script Writer's journey By Anjali Bhushan, Ramblings of a Bandra Boy - a book recitation and discussion By Joy Bimal Roy & Others, an enlightening panel on -Stop Calling Us Bold We are Just Women By Selina Sheth, Insia Dariwala & Others, Pride Prince Manvendra Singh on LGBTQ in Media & Arts, Actor's Take By Swaroopa Ghosh, Rakesh Shrivastava & Others, Basics Of Motion Picture Cameras By Anil Akki, Keeping Culture Alive Through Music By Rekha Bharadwaj, Anup Jalota & Sanjay Tondon, Importance of Language in Hindi Film Industry By Atul Tiwari & Mamta Mandal, Media and Entertainment - An Actor's Perspective & Beyond By Amit Behl, The Future of Indie Film Making By Arfi Laamba,

NARRATIVE REALMS: CINEMA & LITERATURE IN FOCUS AT 2ND YKIFLF



The Role Of A Song In A Hindi Film By Dr. Piyush Roy & Rajiv Vijaykar , The Role of AI in Storytelling - A Live Session By Suraya Dewing & Peter Dang from Stylefit New Zealand, Aarti Kelshikar In Conversation About Her Book, Appreciating Melodrama In The Age Of AI By Dr. Piyush Roy, What Takes It All When Writing A Book By Nikhlesh Mathur- A Chemical Engineer Turned Author, Bridging The Graph Between Commercial Advertisements & Documentary Filmmaking By Kovid Mittal, A Mountaineer & Actor On His Journey From Mountains To Entertainment, Masterclass On Deconstructing The Pitch Deck By Brahmanand S Siingh, Suchita Bhatia On Podcast Culture In India, The Pioneer of Bahadur and Dabbuji Comic Books - Aabid Surti, A Journey Of Creation Through Indian Stories By VIvek Ram, Authors' RoundTable By First Forays Authors & Team, Film Dancing & it's Evolution By Sandip Soparrkar, Product Design & Visual Development By Rupali Gatti, The Importance & Impact of Thought Provoking & Meaningful Lyrics & Music Upon Cinema & Society By Rahul Seth, Tracing Phalke with Kamal Swaroop and Sreejith



CLOSING/AWARD CEREMONY - 2ND YKIFLF





Yathakatha International Film & Literature Festival Season 2 Concluded On A Great Note

m November 7, 2023 O 3 min read dsprime

Yathakatha International Film & Literature Festival Season 2

Mumbai (Maharashtra) [India], November 7: A collaborative initiative of cinema & literature festival by Yathakatha Private Limited, a leading media company based in Mumbai, beaded

TEAM YKIFLF

"The power of a team lies not in the individual, but in the collective strength of the associates working together toward a common purpose."

A team and a jury are both groups of individuals working together to achieve a specific outcome, but they differ in their purpose, structure, and dynamics. Team YathaKatha Festival is a group of individuals with complementary skills and roles who collaborate to achieve a shared objective. Their collective expertise and cooperation are the results of successful editions so far. They contribute their specialized knowledge, ideas, and efforts to solve problems, innovate, and meet deadlines, all while working in harmony toward a common goal.

On the other hand, our jury members are a group of craft masters of their respective fields. They review the participants' work with impartiality and objectivity to ensure fairness and justice. Our jury typically includes filmmakers, critics, authors, actors, and other industry experts. Their collective experience and unique perspectives ensure that the films are judged based on artistic merit, storytelling, technical execution, and innovation. Each jury member brings a personal viewpoint, contributing to a balanced and thoughtful evaluation process. The composition of the jury often reflects the values of the festival and the range of genres showcased. Some juries focus on specific categories, such as short films, documentaries, or experimental cinema, while others might evaluate films across a broader spectrum.

Our jury helps highlight underrepresented voices, experimental works, and unique storytelling approaches that might not have a chance to shine in mainstream distribution channels. In doing so, they contribute to the diversification and innovation within the global film landscape.

ADVISORS & JURY

KAMAL SWAROOP SIDHARTH JAIN DR. PIYUSH ROY HARRIS W. FREEDMAN SELINA SHETH AABID SURTI RAHUL RAWAIL PRINCE MANVENDRA SINGH GOHIL SANJAY MASOOM BRAHMANAND S SIINGH RADHAVALLABH TRIPATHI ANJALI BHUSHAN NUGYAL SANA NOROABEIGI ASHRAF SHISHIR

ASSOCIATES

MAHESH RAIRKAR MAMTA MANDAL ASHOK PURANG DR. MOHAN DAS AMIT KUMAR SHUKLA LALITHA RAVINDRAN SHAILESH KUMAR BHARTI NEETA CAMPUS VIDDHI SHUKLA SURAJ SINGH ANIL SINGH ASHWANI SHUKLA JAY DIWAKAR



EDITION 1

25 -28 November 2021 <u>Highlights</u>

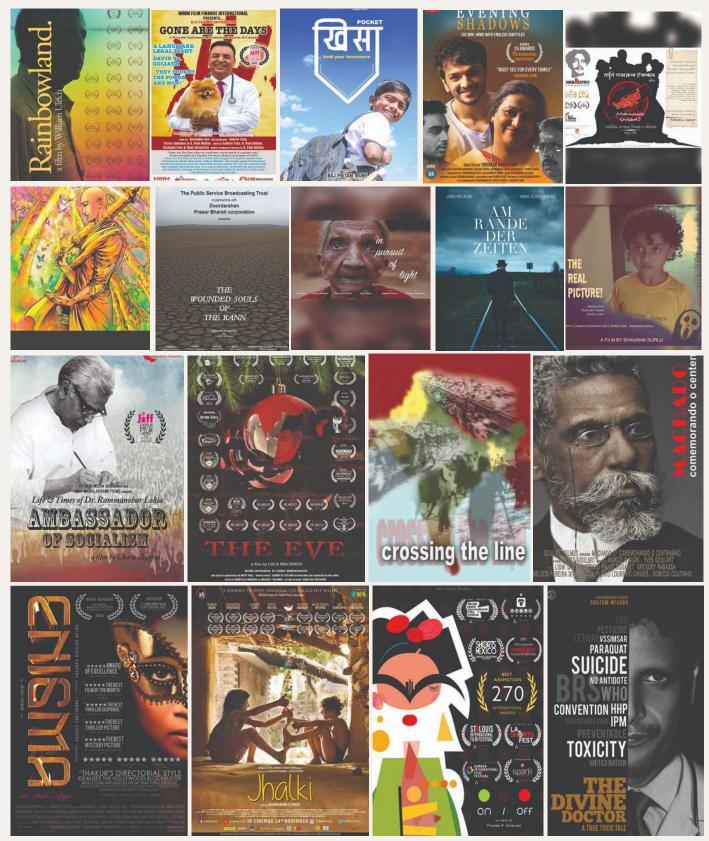
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1ST YKIFLF - OPENING CEREMONY



YathaKatha International Film & Literature Festival took its first baby step in year 2021 just after the Corona Virus Pandemic. It was the first 4 days event post pandemic which took place physically and after a long house arrest audience joined warmly in it and made it a successful festival. Since then it has been continue in its inception and we are tring to make it one of the biggest market place.

FILMS AT 1ST YKIFLF



YKIFLF received 161 films from about 30+ countries around the world including our Country Focus Quebec City... Filmmakers have shown their faith and believe in this festival from the very first year and it is growing with each edition. Films used to be considered the soul of any festival and the variety of films shown in a festival decides the direction of a festival.

LITERATURE AT 1STYKIFLF

YathaKatha International Film & Literature Festival is encouraging authors to submit their prestigious work and share it with the world via this platform. Soon we are going to open Book To Screen session where authors will get an opportunity to sale their book for films or web series. This will be helpful to get brilliant stories to world audience.

This participation not only celebrates the written word but also fosters connections between authors and their readers, as well as introduces new voices and perspectives. Festivals serve as an important platform for literary growth, enriching the local and global literary communities. Through literature, festivals help preserve traditions, explore social issues, and inspire new generations of writers and thinkers.



ENCAPSULATING THE THEMES OF FILM AND LITERATURE AT 1ST YKIFLF



Cinema & Literature, Oral Traditions In Literature & Cinema, Documentary Vs Commercial Films, Film Festivals - Beehives Of Mushrooms, How Do You Get Funding / Commissioning / Collaboration For Your Project (Film / Web-Series), To Be An Author, Writing Culture, Fiction Vs Non-Fiction Writing, Five Top Films Based On The Literature, Is There An Indian Way Of Filmmaking, On Camera Off Camera' In Conversation With Bhawana Somaaya, Women Telling Women Stories, Creative Writing - Brainstorming Or Pain Storming Time, Digital Story Telling, Book To Film Adaptations – A Profound Process, Poetry Recitation, Language In Cinema & Literature, Role Of Lgbt Content In Cinema & Literature, My Homage To My Guru by Rahul Rawail.



CLOSING/AWARD CEREMONY - 1ST YKIFLF

Honorable Governor Of Maharashtra Shri Bhagat Singh Koshyari was the Chief Guest for the 1st YKIFLF. He not only blessed us with his precious presence but also encouraged us in our efforts. He unveiled the festival poster and gave us his valuable wishes. The audience gathered for an evening filled with awards, accolades, and heartfelt gratitude. Filmmakers, authors, and participants took the stage, honored for their contributions to the world of storytelling. The ceremony served as a tribute to the incredible works showcased, the conversations sparked, and the connections forged throughout the event. With applause and cheers, the festival drawn to a close, leaving a lasting impression of artistic brilliance and a shared commitment to the power of narrative.



YathaKatha International Film & Literature Festival (YKIFLF) is not only preserving the legacy of films and literature but it is also conserving our language, art forms, old traditions and culture. In this regard at the very first edition some special honored were held specifically the language laurate Dr. Radha Vallabh Tripathi for his long and unending contribution to our Sanskrit Language, Sir Ruskin Bond was honored for his long lasting contribution for children's' literature and Actor and Filmmaker Legendary Manoj Kumar was honored for his contribution in Cinema. This seriality is continue and we try to bring out our forgotten hero's and pay our respect to them.



tha International film & Iterature festival kick-started on November and after four days of successful run especially in this pandemic time, has come to an end. YKIFF is the festival to celebrate cinema and literature.

The four days festival started on 25th November 2021 at Maniben Nana Women's College premises Vile parle. YKIFLF showcased 35+ films from national & international domains along with 25+ constructive panel discussions on cinema and literature, Book Launch, Country Showcase special screening, book stalls and



गठाराच का संगयन समाया गांवपुर नामपुरा विमेंस कॉलेज के सभागार में पुरस्कार समारोड के साथ सम्पन्न हुआ, जिसे महमुष्टु के गव्हार भगत सिंह कोरपारी के महाग्रह के गंकर भेगता रक्त कारपार के हावों वितरित किया गया. चार दिन चले इस उत्सव में सिनेमा और स्वीतिय पर चर्चा की गई. महोरिसव में प्रतिस्पर्धों किल्मों की स्त्रीनिंग, पुरसकों का विमोचन, पुरस्कार सम्रार्थेड के साथ-साध कर्ड शैक्षक कार्यक्रम, जैसे साथित्वक कई शैक्षिक कार्यक्रम, जैसे साहित्यिक प्रस्तुतियां, विभिन्न फैनल चर्चा, खुले मंच और मास्टर क्लास आयोजित किये गए. महामारी के बाद यह पहला सरसन आबोजन चारू हामां और ममता मंडल द्वारा किया गया. अपनी तरह का पहला त्योहार था, जिसमें हिंदी और संस्कृत साहित्य के महत्व पर, सिनेमा में रचनात्मक लेखन और महिलाओं की म्लोबल हिंदी फाउंडेशन, सिंगापुर को हिंदी में अंतरराष्ट्रीय भाषा के रूप में

कहानी पर विशेष पत्रेकस किया गया.

राधा वल्लम त्रिपाठी को 'देवभाषा संस्कृत सम्मान' समाचन समारोह में राषा वल्लभ क्रिपटी समारम् समारह में उदापारस्य संस्कृत को विशेष रूप से 'देवभाषा संस्कृत सम्मान' से नवाजा गया, राजभाषा सम्मान के लिए ममता मंडल, संस्वायक

। दिवसित करने के लिए सम्मर्जित किया गया. अनुभरी अभिनेत मनेज कुमर को सिनेम में उनके योगवन के शिर और साहित्य जगत में उनके योगदान के लिए सर रस्किन बॉन्ड को विशेष सम्मान से सम्मानित किया,

 इस माळ पर कारटवल खंडडर चाठ गर्मा और ननवडी वॉलेज की दरटी गहिल और डी. चेंदूब रॉव जारिका के गहिल और डी. चेंदूब रॉव जारिका के फिरटवल की संस्थाप्रक चाठ गर्म ने कहा कि यह के तल एक लोहर नहीं है, बीचिंक यह एक लंबी खाड है और भी भारत बोक जारन जाराज है औ अभी अपना छोटा कदम उठाया है और आने वाले समय में यथाकथा इंट स्नेशनल कित्म पंड सिंदरेवर महोत्सव एक विराज्य बडे वृक्ष की तरह किकसित होगा.

महोत्सव उन केवा पहला यह किल्म महोत्सव उन लेखकों का जरन मना रहा है, जो किसी भी फिल्म या किताब की जही है. अपनी तरह का पहला यह फिल्म

लंबी यात्रा : चारू शर्मा

इसमीके पर केस्टिवल प्वउंडर वार

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Lakshya Trust





Established in 2000, Lakshya Trust is a community-based public charitable organization dedicated to the empowerment and well-being of sexual minorities in Gujarat, India. Operating in Vadodara, Surat, and Rajkot, the Trust addresses the social, economic, legal, psychological, spiritual, and health needs of gay, bisexual, and transgender individuals.

Lakshya Trust actively works to prevent HIV/AIDS by promoting awareness, providing education, and facilitating access to testing and treatment services for the LGBTQ+ community. Beyond health, Lakshya Trust fosters inclusion and equality by providing skill development opportunities, community support, and advocacy programs. Through its holistic approach, the Trust continues to champion the rights and well-being of the LGBTQ+ community, working towards a more inclusive and equitable society.

<u>CONTACT US</u>

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